

A Partnership For Innovation: Tucson, Centro Fox & Startup México

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PARTNERS



BACKGROUND

- March 2016 -
 - Startup Tucson Meets Startup México
- April 2016 –
 - Startup México Visits Tucson
- October 2016 –
 - Mayor Rothschild Visits Centro Fox
- January 2017 –
 - Vicente Fox Visits Tucson



PILOT PROGRAM

- Identify & Recruit México Companies
- Pitch Event in México
- Soft landing Program – Transition
- Business Development Support
- Funding for Program Sustainability
- Growth & Expansion



OBJECTIVES

- Capitalize on Tucson's and partners' assets to:
 - Attract innovative México companies with high growth potential
 - Project Tucson as an expansion option
 - Grow participating companies – job creation and success
 - Prove concept and refine model – expand
 - Explore reciprocal opportunities



Thank you!

Questions?



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