

Sun Corridor Export Recognition Program Application



SUN CORRIDOR
edge 2017

Economic Development for the Global Economy

Thank you for submitting an application for your business or on behalf of a business you are nominating for this program. Please keep the following points in mind when completing the application:

- **Be concise.**
Please develop clear, succinct answers to the questions. Submit relevant attachments that build your case.
- **Be timely.**
Take time to familiarize yourself with the application packet. Ensure you fully understand the categories, evaluation criteria, and format of the questions. Involve staff and customers to gather data. Be sure to submit a complete application on time. If you have any questions, please ask.
- **Don't be shy.**
This is your opportunity to shine. Tell us about your successes and why you deserve to be recognized for your exporting achievements.

Application Questions:

I. Please indicate the category for which this application is being submitted or nominated.

Businesses may apply in more than one category. Any specialty business applying in categories b, c, or d will automatically be considered as an applicant in category a. Categories include:

- Overall Export Achievement:* Given for overall excellence in exporting. The top scoring business will be recognized in each of the three counties.
- Veteran-Owned Exporter:* Given to a business owned by a veteran of the U.S. military, as defined by the U.S. Small Business Administration. The top scoring business in the Sun Corridor for this category will be recognized.
- Minority-Owned Exporter:* Given to an exporting company owned by a person who is a minority, as defined by the U.S. Small Business Administration. The top scoring business in the Sun Corridor for this category will be recognized.
- Woman-Owned Exporter:* Given to a woman owned exporting company, as defined by the U.S. Small Business Administration. The top scoring business in the Sun Corridor for this category will be recognized.

2. Contact Information:

Business name _____

Division or subsidiary of _____

Office street address _____

City/State/Zip Code _____ AZ _____

County (must be within Maricopa, Pinal or Pima Counties) _____

Website _____

Point of contact name _____

Point of contact phone number _____

Point of contact email address _____

3. Operations:

Sector _____

Number of employees _____

Description of product or service being exported: _____

Top three countries receiving exports: _____

Length of time exporting:

less than three years

more than three years and less than 10 years

more than 10 years

Please indicate revenue from exporting by year for the previous three years (if applicable) according to the following ranges:

Up to \$500,000

\$501,000 to \$1 million

\$1,000,001 to \$2 million

\$2 million+

(Continued on next page.)

4. Economic Impact (up to 200 words):

What successes have you experienced? What data do you have to demonstrate this success? What strategies helped to achieve this impact? Please include quantitative data as well as qualitative data as appropriate and feel free to include examples of materials as pdf attachments.

5. Innovation (up to 200 words):

Tell us your story. What export-related challenges have you overcome and how? What creative innovations have you developed to increase exporting? What can other businesses learn from your experience? Feel free to upload attachments such as reports or promotional material that help to tell your story.

6. Financial Stability (up to 100 words):

What resources (such as staff time, marketing, budget, etc.) do you maintain to support exporting? Describe the sustainability of these resources.

7. Certification of Application:

Applicant: By clicking this box, I confirm that I am authorized to submit this application and I certify, to the best of my knowledge, that this information is true and correct. I also confirm that I understand the application material I submit may be used in promotional materials about the Sun Corridor Recognition Program and the EDGE event unless otherwise noted as proprietary.

Name of person authorized to submit the application on behalf of the business

Name of person who would represent the business at the May 19, 2017 event

Title

Title

Contact info

Contact info